

Conversec Ltd – Privacy Notice (v1.5)

This privacy notice explains how Conversec Ltd uses personal information.

Who we are

Conversec Ltd is the data controller responsible for your personal data.

Company details

Company number: 15503707

Registered office:

Crows Nest Business Park
Ashton Road
Billinge
Wigan
England
WN5 7XX

Contact details

Email: hello@conversec.com

What information we collect and why

We collect and use personal information for B2B marketing and service communications.

This includes:

- Name
- Email address
- Message content submitted via the website contact form

Personal data is collected when you submit an enquiry using the website contact form, which is provided via Formspree.

Website analytics and marketing tracking

We use the following tools on our website:

Last updated: 28th Jan 2026

Google Analytics

Used to understand general website usage. Data is aggregated and anonymised, and we do not have access to information that identifies individual visitors.

LinkedIn Insight Tag

Used to measure the effectiveness of marketing campaigns and understand professional audience engagement. LinkedIn may use cookies and similar technologies to collect information about website visits and associate this with LinkedIn user accounts.

We do not receive personally identifiable information from these tools.

Lawful basis for processing

Our lawful basis for processing personal data is legitimate interests.

Conversec Ltd has a legitimate interest in:

- Responding to business enquiries
- Marketing its B2B services to existing and prospective business contacts
- Measuring the effectiveness of its marketing campaigns

Where we get personal information from

Sources:

- Website contact form submissions
- Direct communications
- Publicly available business sources

How long we keep information

Personal data is retained for up to 12 months unless there is an ongoing business relationship.

Marketing preferences

All marketing emails include an unsubscribe link.

Who we share information with

- Formspree
- Email service providers
- LinkedIn (campaign measurement only)

International transfers

Some providers may process data outside the UK. Appropriate safeguards are in place.

Your data protection rights

You have rights including access, rectification, erasure, restriction, objection, and data portability.

How to complain

If you have concerns about how we use your personal data, please contact us first.

You also have the right to complain to the Information Commissioner's Office (ICO):

Information Commissioner's Office

Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Telephone: 0303 123 1113